

PROFESSIONAL WASTE MANAGEMENT FOR SPORTING EVENTS



WASTE WARRIORS IS A REGISTERED SOCIETY WITH A VAST WEALTH OF EXPERIENCE IN LARGE SCALE EVENT WASTE MANAGEMENT

A clean environment isn't a dream, it can be a reality!

The **WASTE WARRIORS** team has been involved in waste management and community projects for the past five years. We have managed the waste at a number of large events including IPL cricket matches at the Dharamsala and Mohali Cricket Stadiums, Sunburn Music Festival, the Manimahesh Yatra and the Hyderabad, Chennai & Bangalore Marathons.

We offer a comprehensive waste management service and can help you to make your event a clean and green one. With thousands of participants generating waste over a range of distances it's no easy task but we have the know-how and expertise to make it happen! This proposal outlines our method of operation, the services we can provide and the equipment we need to purchase. Feel free to ask questions, we're here to help.



WHAT MAKES US DIFFERENT?

Waste Warriors are not sweepers, we don't just come in when the event is over and clean up the mess, we are there from the start ensuring waste is managed correctly and as much as possible is sent for recycling therefore reducing the amount that is sent to landfill.

PRIOR TO THE EVENT

After a short evaluation we will work out what kind of waste you will be generating so we can then advise you how to improve your environmental impact. For example styrofoam/thermocool should not be used as it is non biodegradable and non recyclable.

We will provide you with a mailer so that runners, vendors, event staff & volunteers can be informed prior to the event that a waste management system will be in place on race day.

Event organisers can encourage participants and their supporters do their bit to keep the city clean and promote the event as a green one via their email updates, press releases and social media posts.

AT THE START

We recommend that announcements are made at the start to remind runners to not litter outside the 200 metre mark either side of the check points. We will appeal to the runners to respect the city and help us to keep it as clean as possible.



THE FINISH LINE

The finish line is where the majority of waste will be generated as all the runners will be eating and drinking.

All waste will be segregated and we pledge to recycle as much as we can. We will also arrange for food waste to be composted.

Volunteers will be stationed at the recycling station to explain how we are managing the waste. The majority of volunteers will be walking around with garbage bags and generally cleaning to ensure the venue stays as clean as possible.

Our work is not done until the checkpoints and venue is officially clean.



DURING THE RACE

RUNNERS SHOULD BE INFORMED THAT GARBAGE BAGS ARE PROVIDED AND SHOULD BE USED WHEREVER POSSIBLE.

ALTERNATIVELY GARBAGE CAN BE THROWN UP TO 200 METRES EITHER SIDE OF THE CHECKPOINTS.

OUR VOLUNTEERS & STAFF WILL CLEAR THE ROAD AS QUICKLY AS POSSIBLE.



WASTE SEGREGATION

WE SPLIT WASTE INTO THE FOLLOWING CATEGORIES. HARD PLASTIC, BOTTLES, PLASTIC BAGS/PACKAGING, GLASS, PAPER & CARDBOARD, METAL AND TETRA PAK. THESE ITEMS ARE RECYCLABLE.

FOOD WASTE & NON RECYCLABLE WASTE ARE KEPT SEPARATE. WE ONLY SEND NON RECYCLABLE WASTE TO THE DUMPSITE.



VOLUNTEERS

WE WILL RECRUIT VOLUNTEERS TO HELP WITH THE WASTE MANAGEMENT TO ENSURE THE EVENT IS AS GREEN AS POSSIBLE!

THERE WILL BE VOLUNTEERS AT EACH CHECK POINT AND AT THE START/FINISH LINE.

VOLUNTEERS ARE NOT PAID BUT WE REQUEST THAT YOU GIVE THEM A T SHIRT IF POSSIBLE AS A THANK YOU FOR THEIR EFFORTS.

FUNDING REQUIREMENTS

DUSTBINS

We need to place dustbins at the start and the finish of the race and recommend one recycling station so we can educate people about recycling and show them how we are managing the waste at the event. There is a whole range of styles to choose from but we recommend the dustbin pictured to the right. Stickers can be designed to show what goes into each bin and can feature the sponsors logo. Plastic drums and cardboard boxes can also be used as a cheaper alternative.

GARBAGE BAGS

We will provide professionally printed bags with draw strings for recyclable and non-recyclable waste. These bags will be used for collecting waste and bagging up segregated waste.

GLOVES

We will provide gloves that are suitable for handling garbage and waste segregation to all our volunteers and staff.

TRANSPORTATION COSTS

We will require a truck to take us and our equipment to the start, finish lines and checkpoints. We also require 1 or 2 vehicles to collect the bagged up waste from the checkpoints so it can be brought to the finish. Recyclables will be sent for recycling so we need a vehicle for this too. We will use our own truck for events held near to Corbett Tiger Reserve or Dehradun.

BASEBALL CAPS

We will provide a Waste Warriors baseball cap to all of our volunteers so they are easily identifiable and look professional. They will keep these items as a memento and a thank you for their hard work.

CONTAINERS FOR FOOD WASTE

We will require plastic drums to collect and transport food waste which will then be composted or fed to animals. Edible food waste will be distributed to the underprivileged.

ACCOMMODATION AND TRAVEL COSTS

Waste Warriors staff travel will need to be paid for and the amount of staff we provide will depend on the number of participants you have at your event. We are based at Dehradun, Corbett Tiger Reserve and Dharamsala. Three members of staff are required for events of 10,000 people.

EQUIPMENT

The equipment you purchase is yours to keep so is a one time cost. You can store and use this equipment for future events. In some locations we can simply loan you the equipment.

DONATION IN APPRECIATION OF OUR EFFORTS

As a registered society we cannot 'charge' for the work we do so instead we request a donation in appreciation of our efforts and the hard work of our volunteers. This should also reflect the amount of time we spend organising for the event as well as carrying out the work.



DUSTBINS



GARBAGE BAGS



GLOVES



CAPS



PLASTIC DRUMS

DID YOU KNOW?

We recycled a staggering 98% of the waste generated at the Airtel Hyderabad Marathon 2013.

EXPO'S & PRE-EVENT

Stalls & Vendors

It's essential to have a waste management system in place at the expo. All of the stalls generate waste, packaging, plastic, boxes, unwanted flyers etc and the majority of it can be recycled. We will ensure that each stall has a box or bag to put their waste in and we will collect this waste directly from each stall.

Our volunteers will work with the event volunteers manning the kit distribution counters to ensure ongoing cleanliness. We will encourage the volunteers to use the bags provided instead of throwing everything on the floor.

Food Waste

If food is being served it needs to be kept separate from the other waste. We will work alongside the staff at the expo venue to ensure food waste is collected and disposed of correctly. Volunteers will be on hand to assist the vendors and the general public so they know which dustbin to use.

Ban Styrofoam

It is essential that vendors are informed that styrofoam plates/cups are non recyclable and never ever decompose therefore should be avoided at all costs.

Raising Awareness

The expo is a great place to raise awareness and educate people. It gives us a chance to chat to the runners and inform that a waste management system will be in place on race day. We would like to have our own stall so that we can demonstrate how we manage the waste at large scale sporting events.

Volunteers

We will recruit volunteers to help us in shifts at the expo. All necessary equipment is provided to the volunteers.



Jodie explaining what goes into each bag to a volunteer and a runner.



Expo stall at the Chennai Marathon, a great way to reach out the runners.



Stacking cardboard boxes to be re-used or recycled

KNOW YOUR WASTE अपने कूड़े को पहचानें
HOW LONG DOES IT TAKE TO DECOMPOSE ? इसे गलने के लिए कितना समय लगता है

450 YEARS	2 MONTHS	1 MONTH	5 YEARS	200-500 YEARS	10-100 YEARS	1000'S OF YEARS
500 YEARS	3 MONTHS	12 YEARS	NEVER	2 MONTHS		

Education

Educating people is one of the most important things that can do. At our events we display banners that show how long waste takes to decompose and which items can be recycled.



एक कदम स्वच्छता की ओर

ADVANTAGES OF HAVING A WASTE MANAGEMENT SYSTEM

1. Cleanliness looks, feels and smells good
2. Minimises the negative impact that your waste has on the environment.
3. Reduces the amount of waste sent to landfill.
4. Increases the amount of waste that can be recycled.
5. Gives your event a professional look and will make your sponsors happy
6. Educates thousands of people about the importance of waste management
7. Gives your runners the chance to do the right thing - ie use a bin
8. No need to worry about littering the city - we work quickly and efficiently
9. Ensures your event is not a burden on the municipalities' resources

OUR FACEBOOK PAGES

WW GENERAL: WWW.FACEBOOK.COM/WASTEWARRIORS0

WW DEHRADUN: WWW.FACEBOOK.COM/WASTEWARRIORS1

WW DHARAMSALA: WWW.FACEBOOK.COM/WASTEWARRIORS2

WW CORBETT: WWW.FACEBOOK.COM/WASTEWARRIORS3

OUR WEBSITE: WWW.WASTEWARRIORS.ORG

CEO & CO-FOUNDER: JODIE UNDERHILL

EMAIL: JODIE@WASTEWARRIORS.ORG MOBILE 8650415942

RAISING THE FUNDS REQUIRED

There are several ways that you can generate the funds to cover the costs of having a proper waste management at your event.

1. Add the additional costs into your budget so that the sponsorship you receive for your event covers the expenditure.
2. Find a sponsor to fund just the waste management aspect of your event.
3. Add an additional amount ie rs20 to the registration fee. This will cover the cost of the equipment you need and a donation for Waste Warriors in appreciation of our efforts.
4. Add an option at the registration process where runners can donate towards the cost of a clean and green event.
5. Make Waste Warriors a charity partner so runners can raise sponsorship to support our work.

FEEL FREE TO CONTACT US SO WE CAN CREATE A FUNDING PROPOSAL SPECIFIC TO THE REQUIREMENTS OF YOUR EVENT.

WASTE WARRIORS IS REGISTERED UNDER THE INDIAN SOCIETIES ACT 1860

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