




Communications Assistant Manager Project Aviral, Haridwar & Rishikesh

 hiring@wastewarriors.org

 wastewarriors.org/careers

 +91 78952 67144

JOB DESCRIPTION

Does it bother you to see plastic polluting our mountains, forests, rivers & oceans?

Do you think it's unacceptable to see people burning waste or tigers chewing plastic bottles?

Do you dream to use your communication skills to have a positive impact and see a cleaner planet?

If you've said yes to all of that, then come join Waste Warriors in our battle for our planet.



Aviral - Reducing Plastic Waste in the Ganga

This project will initiate a large awareness & behavioral change campaign, focusing on solid waste generated in two of the holiest Ganga cities in Uttarakhand, **Haridwar and Rishikesh**.

We will positively change how local residents & businesses, tourists & vendors, ashrams & schools, & government authorities deal with waste in and around the Ganga.

Aviral is initiated & funded by the Alliance to End Plastic Waste, in collaboration with the German development agency GIZ, and is being implemented by Saahas NGO, Saahas Zero Waste, and Waste Warriors Society.



What You Will Do:

- Create awareness and behavioral change content on solid waste management as per the communications plan, coordinating with the Communications Manager.
- Document field activities through photos, videos (including interviews), and audio.
- Write and design promotional & awareness content to publish on our project's digital & social media platforms, as well as news media channels, in English and Hindi.
- Report to the Communications Manager and coordinate with the project team including the Team Lead, Project Coordinators, and Project Officers for field activities in Haridwar and Rishikesh.

Contract: Till March 2022 with CTC of INR 25-40k per month. (Extendable)

[Read On](#)

What You Should Have:

- Strong writing & design background & portfolio on IEC, environment, waste management or similar.
- 3 years experience in development or communications work.
- A degree in Mass Communication or Social Work is a plus, not mandatory.
- Regional knowledge & work experience in Uttarakhand preferred.
- Access to your own computer is absolutely necessary.

What You're Great At:

Skills:

- English/Hindi writing & design.
- Multimedia content production.
- Strong use of A/V tech, MS Office, Google Drive, & media platforms.

Abilities:

- Think critically with great attention to content detail.
- Solve problems & act fast.
- Comfortably coordinate with local stakeholders to produce content.



About Us

- Founded in 2012, we're a non-profit with a startup mindset and a team of 100+ people in 3 cities, scaling up to many more!
- We're on a mission to build sustainable & integrated solid waste management models.
- We strive to engage communities, improve livelihoods, & empower all waste workers.
- We believe in working positively with the public & government to solve waste problems together!

Some of Our Partners Include:



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Become a
Waste Warrior!



Change
Behaviours



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Impact
Communities



Empower
Waste Workers

Click To Apply



Waste Warriors is registered under the Indian Societies Act 1860 - 243/2012-2013
Head Office: 136/2/2 Shivam Vihar, Jakhn, Rajpur Rd, Dehradun, Uttarakhand – 248001

