



Communications Manager

Project Aviral, Haridwar & Rishikesh

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JOB DESCRIPTION

Does it bother you to see plastic polluting our mountains, forests, rivers & oceans?

Do you think it's unacceptable to see people burning waste or tigers chewing plastic bottles?

Do you dream to use your communication skills to have a positive impact and see a cleaner planet?

If you've said yes to all of that, then come join Waste Warriors in our battle for our planet.



Aviral - Reducing Plastic Waste in the Ganga

This project will initiate a large awareness & behavioral change campaign, focusing on solid waste generated in two of the holiest Ganga cities in Uttarakhand, **Haridwar and Rishikesh**.

We will positively change how local residents & businesses, tourists & vendors, ashrams & schools, & government authorities deal with waste in and around the Ganga.

Aviral is initiated & funded by the Alliance to End Plastic Waste, in collaboration with the German development agency GIZ, and is being implemented by Saahas NGO, Saahas Zero Waste, and Waste Warriors Society.



What You Will Do:

- Strategize, coordinate and implement the project's entire behavioral change digital communications (website, films, social media, campaigns etc.)
- Supervise and monitor your communications team and coordinate with the project field teams in both Haridwar & Rishikesh.
- Create engaging content, and ensure that visual identity and visibility guidelines requirements are followed for all online and offline activities.
- Coordinate with and report to the Saahas Team Lead & GIZ representatives and other external stakeholders.

Contract: Till March 2022 with CTC of INR 30-45k per month. (Extendable)

[Read On](#)

What You Should Have:

- Excellent portfolio of campaigns, designs, or project management.
- Masters in Mass Comm., Journalism, or similar is a plus, not mandatory.
- 5 years experience in behavioral change comms. & media campaigns.
- Expertise in comms strategies, & production for relevant IEC media.
- Regional knowledge & work experience in Uttarakhand preferred.
- Access to your own computer is absolutely necessary.

What You're Great At:

Skills:

- English/Hindi writing & design.
- Multimedia content production.
- Team management & supervision.
- Tech. (MS Office, Google Drive) media platforms, branding, & PR.

Abilities:

- Think strategically & critically.
- Solve problems & act fast.
- Plan & delegate effectively.
- Give constructive feedback.



About Us

- Founded in 2012, we're a non-profit with a startup mindset and a team of 100+ people in 3 cities, scaling up to many more!
- We're on a mission to build sustainable & integrated solid waste management models.
- We strive to engage communities, improve livelihoods, & empower all waste workers.
- We believe in working positively with the public & government to solve waste problems together!

Some of Our Partners Include:



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Empowered lives.
Resilient nations.



Become a Waste Warrior!



Change
Behaviours



Build Waste
Infrastructure



Impact
Communities



Empower
Waste Workers

Click To Apply



Waste Warriors is registered under the Indian Societies Act 1860 - 243/2012-2013
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