



## Communications Manager, Dharamshala Rural Waste Management Project, Himachal Pradesh

[www.wastewarriors.org/careers](http://www.wastewarriors.org/careers)

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### JOB DESCRIPTION

Does it bother you to see plastic polluting our mountains, forests, rivers & oceans?

Do you think it's unacceptable to see people burning waste or tigers chewing plastic bottles?

Do you dream to use your communication skills to have a positive impact and see a cleaner planet?

If you've said yes to all of that, then come join Waste Warriors in our battle for our planet.



**We have inspiring stories to share.  
You can be our storyteller!**

Young teams working hard to make a difference. Local communities joining hands to keep their neighborhoods clean. Children learning about recycling for the first time.

These are some of the countless stories that are happening where we work, and there aren't enough hours in the day to share all of them with the world. This is why we need you!

We are looking for a skilled planner & storyteller who lives and breathes the digital world. Are you in?



### What You Will Do:

- Coordinate with Sr. Managers to ideate new posts, stories, and build campaigns focused on efforts & impact for the organisation and for project teams.
- Supervise, coordinate and contribute to the writing, editing, and designing of content to be delivered in the form of art installations, dark spot transformations, etc.
- Responsible for all communications, design and events related deliverables of the project.
- Manage our social media channels, Youtube, and website to ensure they are updated regularly and build an active and engaged community around our Waste Warriors brand.
- Activate and engage underutilized media and PR channels including print, blogs & magazines, influencers & celebrities, FM radio, TV channels, email newsletters, and more that you would know best.

Contract: Till Dec 2022 with CTC of INR 35-40k per month. (Extendable)

[Read On](#)

## What You Should Have:

- Excellent portfolio of digital media content, designs, and campaigns for a wide range of media.
- A degree or diploma is a plus, but your skills, experience, portfolio, & creativity are what counts for this role.
- 2 - 5 years experience in multimedia campaign planning for multiple programs.
- Fluency in both English and Hindi is essential for our content and context.
- Access to your own laptop is absolutely necessary.

## What You're Great At:

### Skills In:

- Content & campaign planning.
- Multimedia content production.
- Web+Social media management
- Software for design/editing, social platforms, analytics, promotions.

### Ability To:

- Be precise/concise in copywriting.
- Be creative and informative.
- Manage workloads and coordinate.
- Give & take constructive feedback.



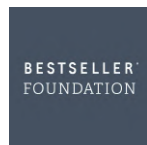
## About Us

- Founded in 2012, we're a non-profit with a startup mindset and a team of 80+ people in 5 locations, scaling up to many more!
- We're on a mission to build sustainable & integrated solid waste management models.
- We strive to engage communities, improve livelihoods, & empower all waste workers.
- We believe in working positively with the public & government to solve waste problems together!

Some of Our Partners Include:



**HT Parekh**  
FOUNDATION  
An Initiative by  
**HDFC**  
WITH YOUR RIGHT THROUGH



Empowered lives.  
Resilient nations.



make **my** trip

A Member Of:

#breakfreefromplastic

preserve

Become a  
Waste Warrior!



Change  
Behaviours



Build Waste  
Infrastructure



Impact  
Communities



Empower  
Waste Workers

Click To Apply



Waste Warriors is registered under the Indian Societies Act 1860 - 243/2012-2013  
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