



Assistant Communications Manager Project Aviral, Rishikesh Team

www.wastewarriors.org/careers

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JOB DESCRIPTION

Does it bother you to see plastic polluting our mountains, forests, rivers & oceans?

Do you think it's unacceptable to see people burning waste or tigers chewing plastic bottles?

Do you dream to use your communication skills to have a positive impact and see a cleaner planet?

If you've said yes to all of that, then come join Waste Warriors in our battle for our planet.



Aviral - Reducing Plastic Waste in the Ganga

This ongoing project is conducting pilot initiatives on solid waste management awareness & behavioral change in two Ganga cities in Uttarakhand, Haridwar and Rishikesh.

We are working to positively change how local residents & businesses, tourists & vendors, ashrams & schools, & government authorities deal with waste near and going into the Ganga.

Aviral is initiated & funded by the Alliance to End Plastic Waste, in collaboration with the German development agency GIZ, and is being implemented by Saahas NGO, Saahas Zero Waste, and Waste Warriors Society.



What You Will Do in Rishikesh:

Onground:

- Execute all field communications activities in Rishikesh under guidance of the Communications Director.
- Document champion stories, case studies, event activities, including write-ups, photos, & video testimonials.
- Ensure increased participation of communities, schools, and residents in project activities.
- Manage and grow the volunteer and ward whatsapp groups.
- Identify and reach out for potential collaborations in Rishikesh.
- Support with campaign planning and onground dissemination, and execution of onground events.

Digital:

- Source, draft and edit blog articles for the Aviral website based on team reports.
- Support existing social media channels with engagement, analytics, content and video creation/editing.

Full-time role; CTC Rs. 25-30k per month, based on skills & experience.

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What You Should Have:

- Strong writing & design background & portfolio on IEC, environment, waste management or similar.
- 3 years experience in development or communications work.
- Bachelor's degree and above in Mass Comm, Journalism, Envr. Studies, or Social Work preferred.
- Regional knowledge & work experience in Uttarakhand preferred.
- Access to your own computer is absolutely necessary.

What You're Great At:

Skills:

- English/Hindi writing & design.
- Multimedia content production.
- Experience in MS Office, Google Drive & Docs, social media (Instagram, Twitter etc.), & photo / videography (Reels, Shorts etc).

Abilities:

- Attention to detail for content, design, and audience.
- Think critically & solve quickly.
- Community & stakeholder engagement for content.



About Waste Warriors

- Founded in 2012, we're a non-profit with a startup mindset and a team of 70+ people in 5 locations, scaling up to many more!
- We're on a mission to build sustainable & integrated solid waste management models.
- We strive to engage communities, change behaviours, & improve the lives of waste workers.
- We believe in working positively with the public & government to solve waste problems together!

Project Aviral's
Partners:

Powered by: **ALLIANCE
TO END
PLASTIC
WASTE**

Implemented by:
giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

In Cooperation with:



SAAHAS



For More Info On Aviral, Visit: www.aviralganga.in

Become a
Waste Warrior!



Change
Behaviours



Build Waste
Infrastructure



Impact
Communities



Empower
Waste Workers



Waste Warriors is registered under the Indian Societies Act 1860 - 243/2012-2013
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